



VideolIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Public Affairs Engagement c/o LUC Media
1828 L ST NW, Suite 400
Washington, DC 20036

Contract # 108485

Schedule Dates 03/26/13-04/07/13
Advertiser Mayors Against Illegal Guns Action Fund (9402)
Agency Public Affairs Engagement c/o LUC Media (5040)
Product Political/Issues (1129)
Brand political issue (13047)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name
Phone/Fax /
CPE ACTION FUND
Account Types National/Political Issue
Billing Type Standard
Comments ACTION FUND
NEW ORDER

Date Entered 03/25/13
Last Modified 03/27/13
Entered By Nancy Lavelly
CO-OP No
Headline # ECR07955628
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,631.00
Net Total \$65,909.00
Sales Tax

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Mar. 2013	59	\$38,770.00
Apr. 2013	59	\$38,770.00
Grand Total:	118	\$77,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/26/13-03/29/13	2	:30	5A- 5:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	WTHR (WTHR)	5-5:30A SUNRISE	3/25/13
2.0	Normal Line / SPOT (2)	03/26/13-03/29/13	2	:30	5:30A- 6A (EST)	1		X	X	X	X			1	\$500.00	\$500.00	WTHR (WTHR)	5:30-6A SUNRISE	3/25/13
3.0	Normal Line / SPOT (3)	03/26/13-03/29/13	2	:30	6A- 7A (EST)	3		X	X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	6-7A SUNRISE	3/25/13
4.0	Normal Line / SPOT (4)	03/26/13-03/29/13	1	:30	7A- 9A (EST)	6		X	X	X	X			6	\$800.00	\$4,800.00	WTHR (WTHR)	7-9A TODAY	3/25/13
5.0	Normal Line / SPOT (5)	03/26/13-03/29/13	2	:30	9A- 10A (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	9-10A TODAY	3/25/13
6.0	Normal Line / SPOT (6)	03/26/13-03/29/13	2	:30	10A- 11A (EST)	3		X	X	X	X			3	\$300.00	\$900.00	WTHR (WTHR)	10-11A TODAY	3/25/13
7.0	Normal Line / SPOT (7)	03/26/13-03/29/13	3	:30	12P- 12:30P (EST)	3		X	X	X	X			3	\$350.00	\$1,050.00	WTHR (WTHR)	12-12:30P NOON NEWS	3/25/13
8.0	Normal Line / SPOT (8)	03/26/13-03/29/13	3	:30	12:30P- 1P (EST)	3		X	X	X	X			3	\$350.00	\$1,050.00	WTHR (WTHR)	12:30-1P NOON NEWS	3/25/13
9.0	Normal Line / SPOT (9)	03/26/13-03/29/13	2	:30	2P- 3P (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	2-3P DR OZ	3/25/13
10.0	Normal Line / SPOT (10)	03/26/13-03/29/13	3	:30	3P- 4P (EST)	3		X	X	X	X			3	\$500.00	\$1,500.00	WTHR (WTHR)	3-4P ELLEN	3/25/13
11.0	Normal Line / SPOT (11)	03/26/13-03/29/13	2	:30	5P- 6P (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	WTHR (WTHR)	5-6P EARLY NEWS	3/25/13
12.0	Normal Line / SPOT (12)	03/26/13-03/29/13	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	3/25/13
13.0	Normal Line / SPOT (13)	03/26/13-03/29/13	2	:30	7P- 7:30P (EST)	3		X	X	X	X			3	\$1,100.00	\$3,300.00	WTHR (WTHR)	7-7:30P WHEEL	3/25/13
14.0	Normal Line / SPOT (14)	03/26/13-03/29/13	2	:30	7:30P- 8P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	7:30-8P JEOPARDY	3/25/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT (15)	03/26/13-03/31/13	2	:30	11P- 11:35P (EST)	3		X	X	X	X	X	X	3	\$1,400.00	\$4,200.00	WTHR (WTHR)	11-11:35P LATE NEWS	3/25/13
16.0	Normal Line / SPOT (16)	03/26/13-03/29/13	2	:30	11:35P- 12:37A (EST)	3		X	X	X	X			3	\$500.00	\$1,500.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	3/25/13
17.0	Normal Line / SPOT (17)	03/26/13-03/29/13	3	:30	12:37A- 1:36A (EST)	2		X	X	X	X			2	\$200.00	\$400.00	WTHR (WTHR)	12:37-1:36A FALLON	3/25/13
18.0	Normal Line / SPOT (18)	03/30/13-03/30/13	2	:30	6A- 7A (EST)	1						X		1	\$300.00	\$300.00	WTHR (WTHR)	6-7A SUNRISE	3/25/13
19.0	Normal Line / SPOT (19)	03/30/13-03/30/13	3	:30	7A- 8A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	7-8A TODAY	3/25/13
20.0	Normal Line / SPOT (20)	03/30/13-03/30/13	3	:30	8A- 10A (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	8-10A SUNRISE	3/25/13
21.0	Normal Line / SPOT (21)	03/30/13-03/30/13	3	:30	6P- 6:30P (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	3/25/13
22.0	Normal Line / SPOT (22)	03/31/13-03/31/13	2	:30	5:30A- 6A (EST)	1							X	1	\$70.00	\$70.00	WTHR (WTHR)	5:30-6A CHRIS MATTHEWS	3/25/13
23.0	Normal Line / SPOT (23)	03/31/13-03/31/13	4	:30	6A- 7A (EST)	1							X	1	\$150.00	\$150.00	WTHR (WTHR)	6-7A SUNRISE	3/25/13
24.0	Normal Line / SPOT (24)	03/31/13-03/31/13	3	:30	7A- 8A (EST)	1							X	1	\$400.00	\$400.00	WTHR (WTHR)	7-8A SUNRISE	3/25/13
25.0	Normal Line / SPOT (25)	03/31/13-03/31/13	3	:30	8A- 9A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	8-9A TODAY	3/25/13
26.0	Normal Line / SPOT (26)	03/31/13-03/31/13	1	:30	10A- 11A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	10-11A MEET THE PRESS	3/25/13
27.0	Normal Line / SPOT (27)	03/31/13-03/31/13	4	:30	11:30P- 12A (EST)	1							X	1	\$350.00	\$350.00	WTHR (WTHR)	11:30P-12MID SPORTS JAM	3/25/13
28.0	Normal Line / SPOT (28)	04/01/13-04/05/13	3	:30	5A- 5:30A (EST)	1	X	X	X	X	X			1	\$300.00	\$300.00	WTHR (WTHR)	5-5:30A SUNRISE	3/27/13

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29.0	Normal Line / SPOT (29)	04/01/13-04/05/13	3	:30	5:30A- 6A (EST)	1	X	X	X	X	X			1	\$500.00	\$500.00	WTHR (WTHR)	5:30-6A SUNRISE	3/27/13
30.0	Normal Line / SPOT (30)	04/01/13-04/05/13	2	:30	6A- 7A (EST)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	6-7A SUNRISE	3/27/13
31.0	Normal Line / SPOT (31)	04/01/13-04/05/13	2	:30	7A- 9A (EST)	6	X	X	X	X	X			6	\$800.00	\$4,800.00	WTHR (WTHR)	7-9A TODAY	3/27/13
32.0	Normal Line / SPOT (32)	04/01/13-04/05/13	3	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	9-10A TODAY	3/27/13
33.0	Normal Line / SPOT (33)	04/01/13-04/05/13	3	:30	10A- 11A (EST)	3	X	X	X	X	X			3	\$300.00	\$900.00	WTHR (WTHR)	10-11A TODAY	3/27/13
34.0	Normal Line / SPOT (34)	04/01/13-04/05/13	3	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	WTHR (WTHR)	12-12:30P NOON NEWS	3/27/13
35.0	Normal Line / SPOT (35)	04/01/13-04/05/13	3	:30	12:30P- 1P (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	WTHR (WTHR)	12:30-1P NOON NEWS	3/27/13
36.0	Normal Line / SPOT (36)	04/01/13-04/05/13	2	:30	2P- 3P (EST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	2-3P DR OZ	3/27/13
37.0	Normal Line / SPOT (37)	04/01/13-04/05/13	3	:30	3P- 4P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WTHR (WTHR)	3-4P ELLEN	3/27/13
38.0	Normal Line / SPOT (38)	04/01/13-04/05/13	2	:30	5P- 6P (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	WTHR (WTHR)	5-6P EARLY NEWS	3/27/13
39.0	Normal Line / SPOT (39)	04/01/13-04/05/13	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	3/27/13
40.0	Normal Line / SPOT (40)	04/01/13-04/05/13	3	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	WTHR (WTHR)	7-7:30P WHEEL	3/27/13
41.0	Normal Line / SPOT (41)	04/01/13-04/05/13	3	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	7:30-8P JEOPARDY	3/27/13
42.0	Normal Line / SPOT (42)	04/01/13-04/07/13	3	:30	11P- 11:35P (EST)	3	X	X	X	X	X	X	X	3	\$1,400.00	\$4,200.00	WTHR (WTHR)	11-11:35P LATE NEWS	3/27/13

CONFIRMATION CONTRACT

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43.0	Normal Line / SPOT (43)	04/01/13-04/05/13	2	:30	11:35P- 12:37A (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	3/27/13
44.0	Normal Line / SPOT (44)	04/01/13-04/05/13	2	:30	12:37A- 1:36A (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WTHR (WTHR)	12:37-1:36A FALLON	3/27/13
45.0	Normal Line / SPOT (18)	04/06/13-04/06/13	2	:30	6A- 7A (EST)	1						X		1	\$300.00	\$300.00	WTHR (WTHR)	6-7A SUNRISE	3/27/13
46.0	Normal Line / SPOT (19)	04/06/13-04/06/13	3	:30	7A- 8A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	7-8A TODAY	3/27/13
47.0	Normal Line / SPOT (20)	04/06/13-04/06/13	3	:30	8A- 10A (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	8-10A SUNRISE	3/27/13
48.0	Normal Line / SPOT (21)	04/07/13-04/07/13	3	:30	6P- 6:30P (EST)	1							X	1	\$600.00	\$600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	3/27/13
49.0	Normal Line / SPOT (22)	04/07/13-04/07/13	2	:30	5:30A- 6A (EST)	1							X	1	\$70.00	\$70.00	WTHR (WTHR)	5:30-6A CHRIS MATTHEWS	3/27/13
50.0	Normal Line / SPOT (23)	04/07/13-04/07/13	4	:30	6A- 7A (EST)	1							X	1	\$150.00	\$150.00	WTHR (WTHR)	6-7A SUNRISE	3/27/13
51.0	Normal Line / SPOT (24)	04/07/13-04/07/13	3	:30	7A- 8A (EST)	1							X	1	\$400.00	\$400.00	WTHR (WTHR)	7-8A SUNRISE	3/27/13
52.0	Normal Line / SPOT (25)	04/07/13-04/07/13	2	:30	8A- 9A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	8-9A TODAY	3/27/13
53.0	Normal Line / SPOT (26)	04/07/13-04/07/13	4	:30	10A- 11A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	10-11A MEET THE PRESS	3/27/13
54.0	Normal Line / SPOT (27)	04/07/13-04/07/13	3	:30	11:30P- 12A (EST)	1							X	1	\$350.00	\$350.00	WTHR (WTHR)	11:30P-12MID SPORTS JAM	3/27/13

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